

Privacy Notice for Reviving Exmoor's Heartlands Landscape Recovery Scheme

Data Protection Act 2018 and GDPR (UK)

How we use your personal data

We collect and process your personal data in order to carry out the Reviving Exmoor's Heartlands landscape recovery scheme. This scheme aims to restore and enhance the natural habitats and wildlife of Exmoor National Park.

What personal data we collect

We collect your name, contact details, and any other information that you provide when you participate in our ecological surveys, workshops, or events. We also collect the ecological data that you record or submit as part of the scheme, such as the location, date, time, and species of your observations.

Why we collect your personal data

We collect your personal data for the following purposes:

- To communicate with you about the scheme and provide you with relevant information and support.
- To verify and validate the ecological data that you provide and ensure its quality and accuracy.
- To analyse and evaluate the ecological data and the impact of the scheme on the environment and biodiversity.
- To report and publish the results and findings of the scheme to relevant conservation bodies, funders, and the public.
- To comply with our legal obligations and exercise our legitimate interests as a conservation organisation.

How we share your personal data

We may share your personal data with the following parties:

- Our partners and collaborators in the scheme, such as Exmoor National Park Authority, Natural England, and other conservation organisations.
- Our contractors and service providers who help us with data management, analysis, and storage.
- Our funders and sponsors who support the scheme financially.
- The public and the media who may access our reports, publications, and presentations.

We will only share your personal data with these parties for the purposes of the scheme and in accordance with the data protection laws. We will not share your personal data with any other third parties without your consent, unless we are required to do so by law or in response to a valid legal request.

How we protect your personal data

We take appropriate technical and organisational measures to protect your personal data from unauthorised or unlawful access, use, disclosure, alteration, or destruction. We store your personal data securely on our servers and devices, and we limit the access to your personal data to only those staff, volunteers, and partners who need to know it for the purposes of the scheme. We also use encryption, passwords, and other security tools to safeguard your personal data.

How long we keep your personal data

We will only keep your personal data for as long as necessary for the purposes of the scheme and in accordance with our data retention policy. We will delete or anonymise your personal data when it is no longer needed or required by law. We will inform you of the retention period of your personal data when we collect it from you.

What are your rights

You have the following rights under the data protection laws:

- The right to access your personal data and obtain a copy of it.
- The right to rectify your personal data if it is inaccurate or incomplete.
- The right to erase your personal data if you withdraw your consent or if it is no longer necessary or lawful to process it.
- The right to restrict the processing of your personal data if you object to it or if it is subject to a legal dispute.
- The right to data portability, which means you can request to receive your personal data in a structured, commonly used, and machine-readable format, and to transmit it to another data controller.
- The right to object to the processing of your personal data if you have grounds relating to your particular situation or if the processing is based on our legitimate interests or for direct marketing purposes.
- The right to lodge a complaint with the Information Commissioner's Office (ICO) if you are unhappy with how we handle your personal data. You can contact the ICO at <https://ico.org.uk/> or by calling 0303 123 1113.

How to contact us

If you have any questions or concerns about how we use your personal data, or if you want to exercise any of your rights, please contact us at:

Data Protection Officer

Email: data@exmoor-nationalpark.gov.uk

Phone: 01398 323665

We will respond to your request as soon as possible and within one month of receipt.