

CATERING CONCESSIONS



MOBILE CATERING OPPORTUNITES WITHIN EXMOOR NATIONAL PARK

- Opportunity to acquire a licence to provide a high quality mobile catering provision.
- 5 popular sites available across the National Park.
- Licence period: 1st January 2024 - 31st December 2024.
- Licence fees vary between £500 - £750 per site.
- Trading days: 7 days a week at the licence holders' discretion.
- Trading hours: 9am - 8pm.



Goat Hill Bridge
Haddon Hill
North Hill Tank Grounds
Robbers Bridge
Tarr Steps

OFFERING

Exmoor National Park Authority is looking to enhance its visitor offering by providing catering businesses the opportunity to acquire a licence to operate from selected National Park car parks. These car parks are Goat Hill Bridge, Haddon Hill, North Hill, Robbers Bridge and Tarr Steps. There will be a maximum of one licence per site.

Successful applicants will align with the ethos of the National Park by offering a warm welcome to all visitors who are attracted by the high-quality natural environment of the area. They will also demonstrate a commitment to the fulfilment of National Park purposes:

- To conserve and enhance the natural beauty, wildlife and cultural heritage of the National Parks
- To promote opportunities for the understanding and enjoyment of the special qualities of the Parks by the public.

Applicants will also be expected to operate in an environmentally responsible way, with practices such as zero use of single use plastics, avoiding litter, minimising the use of fossil fuels and noise/light pollution. Local provenance and use of local (Exmoor) branding is also highly encouraged.

LICENCE TERMS (subject to contract)

Licence Period	1 January 2024 - 31 December 2024.
Payment Terms	Payment of the licence fee will be required in full prior to the licence being issued. Staged payments are not possible.
Trading Days and Hours	7 days a week at licence holders' discretion and between 9am - 8pm.
Permitted Activity	High quality food and hot/cold (soft) drinks.
Catering Unit	To be self-contained (no provision of power or water is available for any site), to include: <ul style="list-style-type: none">• self-propelled vehicles (e.g. ice cream or coffee van)• appropriate high quality catering trailers• standalone gazebo etc.• all structures/catering units to be agreed with the Authority before commencement of licence• all equipment to be removed daily.

LOCATIONS

Goat Hill Bridge layby

Layby style parking alongside the B3358, popular with walkers accessing The Chains and Pinkery Pond. There are no other catering facilities in the immediate vicinity.

[Google Map Listing](#)

what3words: ///officers.noun.transfers

Haddon Hill car park

A scenic spot used for recreation and dog walking by many in the local community as well as popular with visitors. Good accessible walking opportunities and views over moorland and Wimbleball Lake. The site includes public conveniences (managed by ENPA) and interpretation. Pay and display parking will be introduced soon. No other catering facilities in the immediate vicinity.

[Google Map Listing](#)

what3words: ///trombone.keyboards.rural

North Hill Tank Grounds

A popular spot with both visitors and local residents from nearby Minehead, providing a ready market. All ability walks from here with free parking. No other catering facilities in the immediate vicinity.

[Google Map Listing](#)

what3words: ///films.fabric.rare

Robbers Bridge

A popular picnic site with free parking adjacent to Weir Water on the road to/from the renowned Doone Valley. Please note access is via the relatively narrow and steep minor road from Porlock Hill to Oare. No other catering facilities in the immediate vicinity.

[Google Map Listing](#)

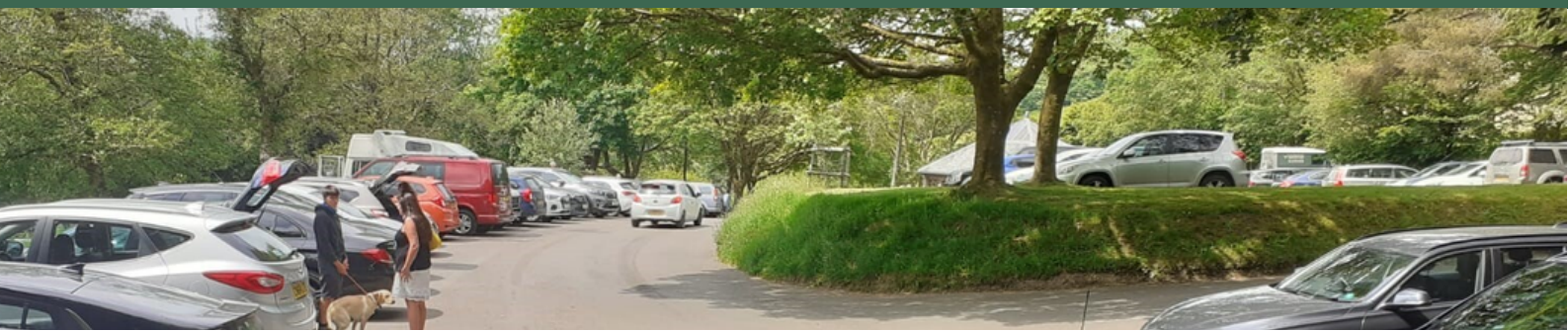
what3words: ///rooting.imitate.replayed

Tarr Steps car park

One of Exmoor's busiest locations situated 300m above the iconic Tarr Steps bridge and the main visitor car park (pay and display). Public conveniences and interpretation on site. Tarr Farm Inn and an ice cream/snack kiosk are located approx. 300m away adjacent to the bridge and opposite the Inn.

[Google Map Listing](#)

what3 words: ///streetcar.calls.juror



LICENCE FEES

The below licence fees are noted per site and are not inclusive of VAT (which is chargeable against each and every site). These fees must be paid in full prior to the commencement of the licence period.

- Goat Hill Bridge - £500
- Haddon Hill - £750
- North Hill Tank Grounds - £750
- Robbers Bridge - £500
- Tarr Steps - £750

WHAT WE NEED FROM YOU

If you wish to apply for one or more sites please download, read and complete the application form which can be found here:

<https://www.exmoor-nationalpark.gov.uk/about-us/working-with-us/invitations-to-tender>

Within this we ask you to complete 3 main sections:

1. About your business.
2. Your proposed offer.
3. Your interest in particular sites.
 - a. If applying for more than one site we ask you to confirm the minimum and maximum number you are interested in and to prioritise them.

Applicants are more than welcome to consider a seasonal offer which may vary throughout the year. Preference will be given to distinctiveness and an offer which complements and contrasts with existing nearby establishments.

Completed applications must be submitted, along with any required documentation attached to an email to ruralenterprise@exmoor-nationalpark.gov.uk.



CONTACT

If you have any queries, please do get in touch:

Katrina Munro

Sustainable Economy Officer

Tel: 01398 322236

Email: ruralenterprise@exmoor-nationalpark.gov.uk

Completed applications must be submitted, along with any required documentation attached to an email to ruralenterprise@exmoor-nationalpark.gov.uk.

Applicants must know that the Authority will consider all terms offered in the application to achieve best value for the Authority. The Authority also reserves the right not to accept any application.

SUBJECT TO CONTRACT

IMPORTANT NOTICE

1. Particulars: These particulars are not an offer or contract, nor part of one. Any information about area or value in the particulars is provided purely as guidance, it should not be relied upon for any purpose. You should not rely on statements by Exmoor National Park Authority in the particulars or by word of mouth or in writing ("information") as being factually accurate about the property, its condition or its value. No responsibility or liability is or will be accepted by Exmoor National Park Authority, seller(s) or lessor(s) in relation to the adequacy, accuracy, completeness or reasonableness of the information, notice or documents made available to any interested party or its advisers in connection with the proposed transaction. All and any such responsibility and liability is expressly disclaimed.

2. Photos: The photographs and images, show only certain parts of the property as they appeared at the time they were taken. Areas, measurements and distances given are approximate only.

3. Financial Crime: In accordance with the Money Laundering, Terrorist Financing and Transfer of Funds (Information on the Payer) Regulations 2017 and Proceeds of Crime Act 2002 Exmoor National Park Authority may be required to establish the identity and source of funds of all parties to property transactions.

Particulars dated November 2025.



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