

# CATERING CONCESSIONS



## MOBILE CATERING OPPORTUNITES WITHIN EXMOOR NATIONAL PARK

- Opportunity to acquire a licence to provide a high quality mobile catering provision.
- 5 popular sites available across the National Park.
- Licence period: 1st April 2025 31st March 2026.
- Licence fees vary between £200 £750 per site and offer flexibility between all day, daytime and evening licence periods.
- Trading days: 7 days a week at the licence holders' discretion.
- Trading hours: 9am 8pm.



Blackmoor Gate Goat Hill Bridge North Hill Tank Grounds Haddon Hill Valley of Rocks (Upper)



#### **OFFERING**

Exmoor National Park Authority is looking to enhance its visitor offering by providing catering businesses the opportunity to acquire a licence to operate from selected National Park car parks.

Successful applicants will align with the ethos of the National Park by offering a warm welcome to all visitors who are attracted by the high-quality natural environment of the area. They will also demonstrate a commitment to the fulfilment of National Park purposes:

- To conserve and enhance the natural beauty, wildlife and cultural heritage of the National Parks
- To promote opportunities for the understanding and enjoyment of the special qualities of the Parks by the public.

Applicants will also be expected to operate in an environmentally responsible way, with practices such as zero use of single use plastics, avoiding litter, minimising the use of fossil fuels and noise/light pollution. Local provenance and use of local (Exmoor) branding is also highly encouraged.

#### **LOCATIONS**

#### **Blackmoor Gate**

Very much the western gateway to Exmoor National Park and therefore a regular pit stop for local operators, tourists and those visiting Blackmoor Gate Livestock Market. The site includes public conveniences, interpretation and free parking. This has been a popular site with previous vendors. The Old Station House Inn is also close by.

what3words: ///complies.giving.useful

#### Goat Hill Bridge layby

Layby style parking alongside the B3358, popular with walkers accessing The Chains and Pinkery Pond. There are no other catering facilities in the immediate vicinity which places itself within the heart of Exmoor.

what3words: ///officers.noun.transfers





#### **North Hill Tank Grounds**

A popular spot with both visitors and local residents from nearby Minehead, providing a ready market. The site is a WWII tank training ground, bursting with history and reminders of our recent past. All ability walks can be accessed from this point as well as access to the South West Coast Path. The site also attracts those hosting recreational events, such as ultra marathons, so can be a real hub in the spring and summer months. A herd of Exmoor Ponies also graze the surrounding heath. The site offers visitors free parking and there are no other catering facilities in the immediate vicinity.

what3words: ///films.fabric.rare

#### Haddon Hill car park

A scenic spot used for recreation and dog walking by many in the local community as well as popular with visitors. The spot offers excellent accessible walking opportunities, endless views over moorland and Wimbleball Lake and is home to a herd of roaming Exmoor Ponies. The site includes public conveniences (managed by ENPA) and interpretation. There are no other catering facilities in the immediate vicinity.

what3words: ///trombone.keyboards.rural

#### Valley of Rocks Upper car park

A pay and display car park to the west of Lynton, situated in the famously dramatic Valley of Rocks. The spot is renowned for its herd of goats, its high cliffs, its geology and its beautiful views over the Bristol Channel. The car park offers vendors an idealic spot with a ready made picnic site and public conveniences. Accessible walks are in the vicinity as well as access to the South West Coast Path. In terms of other catering outfits, Mother Meldrum's Tea room is situated approximately 150m away and the Secret Sauna, a mobile woodfired sauna business, is currently operating from the location.

what3words: ///prickly.dreamers.backyards



## LICENCE TERMS (subject to contract)

Licence Period	1 April 2025 - 31 March 2026.		
Licence Type	3 licence options available at each site. Applicants may apply for either:  • All day licence (9am-8pm)  • Daytime licence (9am-5pm)  • Evening licence (5pm-8pm)		
Payment Terms	Payment of the licence fee will be required in full prior to the licence being issued. Staged payments are not possible.		
Trading Days and Hours	7 days a week at licence holders' discretion and between 9am – 8pm.		
Permitted Activity	High quality food and hot/cold (soft) drinks.		
Catering Unit	To be self-contained (no provision of power or water is available for any site), to include:  • self-propelled vehicles (e.g. ice cream or coffee van)  • appropriate high quality catering trailers  • standalone gazebo etc.  • all structures/catering units to be agreed with the Authority before commencement of licence  • all equipment to be removed daily.		







### **LICENCE FEES**

The below licence fees are noted per site and are not inclusive of VAT (which is chargeable against each and every site). These fees must be paid in full prior to the commencement of the licence period.

	All Day (09.00-20.00)	Daytime (09.00-17.00)	Evening (17.00-20.00)
Blackmoor Gate	£750	£600	£300
Goat Hill Bridge	£500	£400	£200
North Hill Tank Ground	£750	£600	£300
Haddon Hill	£750	£600	£300
Valley of Rocks (Upper)	£750	£600	£300



#### WHAT WE NEED FROM YOU

If you wish to apply for one or more sites please download, read and complete the application form which can be found here:

https://www.exmoor-nationalpark.gov.uk/enpa/working-with-us/contracts-and-tenders

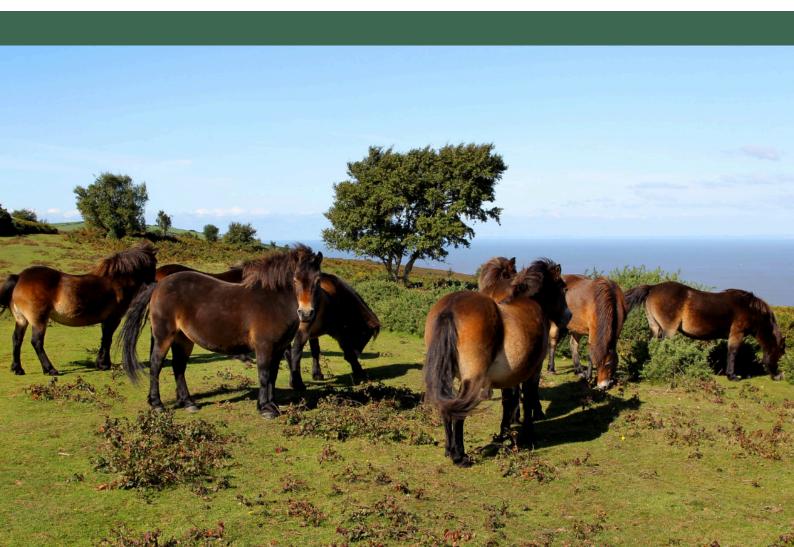
Be sure to clearly identify the licence type (i.e. all day, daytime or evening) that you are applying for.

Within this we ask you to complete 3 main sections:

- 1. About your business.
- 2. Your proposed offer.
- 3. Your interest in particular sites.
  - a. If applying for more than one site we ask you to confirm the minimum and maximum number you are interested in and to prioritise them.

Applicants are more than welcome to consider a seasonal offer which may vary throughout the year. Preference will be given to distinctiveness and an offer which complements and contrasts with existing nearby establishments.

Completed applications must be submitted, along with any required documentation attached to an email to <a href="mailto:ruralenterprise@exmoor-nationalpark.gov.uk">ruralenterprise@exmoor-nationalpark.gov.uk</a>.



## CONTACT

If you have any queries, please do get in touch:

#### **Clare Weeks**

Retail & Enterprise Officer

Email: ruralenterprise@exmoor-nationalpark.gov.uk

Phone: 01398 323665

Completed applications must be submitted, along with any required documentation attached to an email to <u>ruralenterprise@exmoor-nationalpark.gov.uk</u>.

Applicants must know that the Authority will consider all terms offered in the application to achieve best value for the Authority. The Authority also reserves the right not to accept any application.

#### SUBJECT TO CONTRACT

#### IMPORTANT NOTICE

- 1. Particulars: These particulars are not an offer or contract, nor part of one. Any information about area or value in the particulars is provided purely as guidance, it should not be relied upon for any purpose. You should not rely on statements by Exmoor National Park Authority in the particulars or by word of mouth or in writing ("information") as being factually accurate about the property, its condition or its value. No responsibility or liability is or will be accepted by Exmoor National Park Authority, seller(s) or lessor(s) in relation to the adequacy, accuracy, completeness or reasonableness of the information, notice or documents made available to any interested party or its advisers in connection with the proposed transaction. All and any such responsibility and liability is expressly disclaimed.
- 2. Photos: The photographs and images, show only certain parts of the property as they appeared at the time they were taken. Areas, measurements and distances given are approximate only.
- 3. Financial Crime: In accordance with the Money Laundering, Terrorist Financing and Transfer of Funds (Information on the Payer) Regulations 2017 and Proceeds of Crime Act 2002 Exmoor National Park Authority may be required to establish the identity and source of funds of all parties to property transactions.

Particulars dated February 2025.



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